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2010 NATIONAL MEMORIAL DAY VIGIL
THE ANNUAL CITIZENS TRIBUTE
TO HONOR FALLEN VETERANS, LAW
ENFORCEMENT & FIREFIGHTERS
DURING MEMORIAL DAY WEEKEND
IN LOUISVILLE, KENTUCKY.

SPONSORS & VOLUNTEERS NEEDED **FOR TWO EVENTS DURING THE 2010** **NATIONAL MEMORIAL DAY VIGIL**

Over a five-day period, Thursday, May 27, through Monday, May 31, hundreds of Volunteers are needed to place 35,000 flags to honor our Fallen Heroes. 10,000 U.S. Flags will be placed in the Jefferson Square Flag Field, on the corner of Sixth and Jefferson, and 25,000 more flags will be used to create the letters "USA" on the Great Lawn at the Waterfront. These flags will then be used on Veterans graves around the World in all eleven countries with U.S. Military Cemeteries.



SPOSNORS ARE NEEDED TO FUND 35,000 FLAGS

Anchor Sponsors are needed to provide funding and Flag-In Volunteers for two events, the Jefferson Square Flag-Field and the Ohio River Waterfront "USA" Flag-Field.

Naming rights for the Jefferson Square Flag-Field are \$10,000, which pays for 10,000 grave flags.
Naming rights for the Waterfront "USA" Flag-Field are \$20,000, which pays for 25,000 grave flags.
Naming rights for both events are \$30,000.

Jefferson Square Event, Thursday, May 27 through Monday, May 31, To honor **Kentucky and Indiana Fallen Heroes**. Flags4Vets Volunteers will start placing grave flags in Jefferson Square at 10 am on Thursday, May 27, and continue placing flags through Friday, until 10,000 flags have been placed. These flags honor all Fallen Heroes from Kentucky, including Military, Law Enforcement, and Firefighters. Volunteers are needed 24/7 to place the flags and then to provide security for all of the flags and equipment that will be there for five nights.

Waterfront Event, Saturday, May 29 through Monday, May 31, To honor all of **America's Fallen Heroes**. Volunteers will form the letters "USA" using 25,000 flags from Veterans' graves. When completed, the letters will each be 150 feet high and all three letters together will spread across one and a half football fields. These 25,000 flags honor all of **America's Fallen Heroes**, from every State in the Union, including Military, Law Enforcement, and Firefighters. This event will culminate with a Memorial Day Observance presided over by His Honor, Mayor Abramson. Volunteers are needed 24/7 to place flags and to provide security for flags and equipment.

Email: moore@theUSflag.com
or Call: (502)-931-0374

CORPORATE SPONSORSHIP WILL PROVIDE 80% OF THE FUNDING NEEDED FOR THE NATIONAL MEMORIAL DAY VIGIL

- ❖ **\$100 Sponsor funds 50 Flags for Remembrance Field**
- ❖ **\$200 Sponsor funds 100 Flags for Remembrance Field**
- ❖ **\$500 Sponsor funds 300 Flags for Remembrance Field**
- ❖ **\$1,000 Sponsor funds 700 Flags for Remembrance Field**
5K Route Marker Sponsor
4 complimentary Run/Walk registrations for your staff
- ❖ **Bronze Sponsor, \$2,500 funds 2,000 Flags for Remembrance Field**
5K Run/Walk Halfway Water-Station Sponsor
Name printed on event T-Shirt
Formal recognition at events
10 complimentary Run/Walk registrations for your staff
- ❖ **Silver Sponsor, \$5,000 funds 4,000 Flags for Remembrance Field**
Co-Naming rights to the Remembrance Field at The Old Courthouse
Your own banners or signs on display at all events in high traffic areas
Option to provide and to present awards to Runners/Walkers
20 complimentary Run/Walk registrations for your staff
Company representative involved in appropriate events
- ❖ **Gold Sponsor, \$10,000 funds 10,000 Flags for Remembrance Field**
Naming rights to the Flags4Heroes 5K Run/Walk
40 complimentary Run/Walk registrations for your staff
- ❖ **Platinum Sponsor, \$20,000 funds 25,000 Flags for Remembrance Field**
Naming rights to entire event
100 complimentary Run/Walk registrations for your staff

VOLUNTEERS FROM SPONSORING COMPANIES ARE NEEDED

We are looking for groups, companies, families and individuals to volunteer for specific shifts, during the 5 day Flag-In, which starts at Noon, Thursday, May 27 and ends on Memorial Day evening.



**FOR MORE SPONSORSHIP INFO, OR TO VOLUNTEER TO PLACE FLAGS, Call: 502-931-0374
Email: moore@theUSflag.com**