



National Philanthropy Day (NPD) Sponsorship Opportunities



Event Date: Wednesday, November 16, 2011

National Philanthropy Day is a celebration of benevolent donations of time, talent and treasure that acknowledges individuals and organizations whose lifetime or long-term achievements have made a significant impact on the WNY community.

\$5,000 Presenting Sponsor

- Logo recognition on NPD invitations as \$5,000 Presenting Sponsor (if sponsorship confirmed by 9/26).
- Two tables of ten with priority seating at the 2011 NPD luncheon for your org. or charity of your choice.
- Full-page (outside back cover) color advertisement in the program book plus logo recognition.
- Recognition from dais on the day of event.
- Organization name and logo on table tents on each table the day of the event.
- Your organization's logo and link on the AFP of WNY website.
- Inclusion as Presenting Sponsor in all press releases and media alerts (from the time of commitment).
- Opportunity for informational booth at the event with opportunity for sampling or hand outs, if desired.
- Full page advertisement in the 2012 AFP of WNY Membership Directory.

\$2,500 Gold Sponsor

- Logo recognition on NPD invitations as \$2,500 Gold Sponsor (if sponsorship confirmed by 9/26).
- One table of ten with preferred seating at the 2011 NPD luncheon for your org. or charity of your choice.
- Recognition from dais on the day of event.
- Full page advertisement in the NPD program book plus logo recognition.
- Your organization's logo and link on the AFP of WNY website.
- Inclusion as Gold Sponsor in all press releases and media alerts (from the time of commitment).
- Inclusion as Gold Sponsor on any day of event signage.
- Opportunity for informational booth at the event with opportunity for sampling or hand outs, if desired.

\$1,250 Patron Table Sponsor

- One table of ten at the 2011 NPD luncheon for your organization or charity of your choice.
- Quarter page advertisement in the NPD program book.
- Your organization's logo and link on the AFP of WNY website for the month of November 2011.

\$1,000 Young Philanthropist Table Sponsor

- One table of ten at the 2011 NPD luncheon to host four (4) Western NY young philanthropist award nominees, one caring adult/parent from each and two additional seats for you and a guest.
- Logo/name recognition included in a Young Philanthropist sponsors full page advertisement in the NPD program book.
- Your organization's logo and link on the AFP of WNY website for the month of November 2011.

\$500 Supporting Sponsor

- Two seats at the 2011 NPD luncheon for your organization or charity of your choice.
- Quarter page advertisement in the NPD program book

\$500 Full Page Program Ad

\$250 Half Page Program Ad

\$125 Business Card Quarter Page Ad

\$500 Table of Ten (10) Tickets

\$50 Individual Tickets

All finished ad copy should be (B&W; jpg/pdf format) e-mailed to: AFP Chapter Manager – afpwny@afpwnychapter.org or call (716) 878-2350 for questions by Friday, October 28th. Please ask about early bird AFP member only table and program ad rates.

Yes! Please accept my sponsorship of \$ _____ for the following level listed above: _____.

I am unable to sponsor at this time but please accept my donation of \$ _____.

Name: _____

Organization (how you would like it to appear in print): _____

Full Address: _____

Phone: _____

Email: _____

Please return this form with payment to AFP of WNY/PO Box 535/Bufalo, NY 14209. Please make checks payable to AFP of WNY. You may also complete the sponsorship form and pay online at www.afpwnychapter.org.